

Sonali Sahu.

Founder of Boldify Media. Brand strategist, creator and speaker on marketing, AI and growth.

BCA graduate. Law student. Building a brand while doing the work.



The right people. Not just more people.

20.6K+

Organic LinkedIn followers

1.7M

Impressions in 90 days

180K

Reach on one post

130+

Brands worked with

Who reads me

Founders, CXOs, marketing leads, growth and brand managers, startup operators and freelancers.

India first, with a growing audience in the US, UK, UAE and Singapore.

What I talk about

AI × marketing · Campaign breakdowns · Growth systems · Building an agency

Brand content that gets conversation.

Brand	The angle	Reactions	Comments
Be10x	AI tools training for Indian Navy personnel	455	29
Skillbridge	AI-native learning and data science	290	11
Sodermatic	A micro drama about burnout at work	165	18
Plaud Note Pro	The AI note-taker for client calls	120	32
Flam	Video that responds to the viewer	102	5

Public LinkedIn counts, September 2026. Impressions and audience reports shared on request.

Your product. My perspective.

Story-led LinkedIn posts, video, carousels, reposts and longer-term brand partnerships.

Format	Indian brands · INR	International · USD
LinkedIn post	From ₹5,000	\$200–\$350*
LinkedIn video post	On request	On request
Repost with thoughts	On request	On request
Repost without thoughts	On request	On request

All rates are negotiable, not fixed. Final pricing depends on the brand, requirements, timeline, scope and usage rights. *International figures are an indicative starting range, not a confirmed rate. Video and repost pricing is quoted on request.

On stage. In the room. In the conversation.

Speaking & panels

Marketing, LinkedIn, AI workflows and the student-founder journey. For conferences, founder communities and college events.

Online + offline

Event partnerships & sponsors

Discuss event-led brand collaborations, sponsor integrations and relevant LinkedIn coverage around your event.

Tailored to the brief

Corporate sessions

Practical workshops and webinars for teams on personal branding, growth and AI-led marketing.

India + international

Podcasts & conversations

Candid conversations on building Boldify Media, brand strategy and what is changing for marketers.

Remote + in person

Event fees are quoted separately based on format, preparation, duration, location and scope.

Let's build something people remember.

Boldify Media helps founders and brands turn attention into revenue through strategy, content, ads and outreach. Sonali leads strategy and client conversations herself, supported by a content, design and research team.

Services

LinkedIn branding · Content & performance marketing · Influencer campaigns · AI-led GTM · Websites & lead generation

Brands & collaborations

sonaliboldifymedia@gmail.com

Events & speaking

sonalisahu.work09@gmail.com

Find me on LinkedIn

Selected brands through Boldify Media: Zepto · Blinkit · CARS24 · Nykaa · Minimalist · Aqualogica · Lenskart · Zouk · Dark Fantasy · Masai School · PureBloom · DiversifyRx